

Peter A. Townes

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Motivated Versatile High Performance Coach - Areas of expertise include:

Group Mediation | Team Facilitation | Project Management | Program Administration
Organizational Development | Business Acumen | Coaching Community Liaison

Career Highlights:

- Cultivated 13 ATA National Champions
 - Trained 38 juniors earning Division 1, 2 & 3 collegiate tennis and academic scholarships
 - Developed a 17 year old to a 9-9 Futures record
 - USPTR Professional
 - Certified GHSA Coach
 - Owned & Operated Family Business (Bakery)
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Employment:

Executive Director -- Next Level Tennis and Education, Inc. 501(C)3

July 2018 to Present

After 20 years in the private sector, Next Level Tennis converted to a nonprofit for the purpose of attracting funders who meet the financial needs of the talented & gifted.

<http://nextleveltennisedu.com>

Founder/CEO -- Next Level Tennis, Inc., Washington DC & Atlanta GA

January 1998 to July 2018

Provide tennis lessons to players of all developmental stages; Clients include companies in the DC area who offer "rooftop" lessons to their employees, tennis agencies who connect players to local pros, and work closely with home-school families in a private coaching capacity; Originally established to prepare youth for collegiate and professional tennis. Developed sound techniques in stroke production, footwork, & specialized strategies. Current duties include: parental consultation/mediation, training and teaching all levels in preparation for tournaments and collegiate scholarships. Duties have included: payroll, hiring, homeschool curriculum, fundraising, tutoring, and mentoring of 3 dozen students.

Director of Fitness & Staff Pro – Four Star Academy, Merrifield VA

August 2016 to Present

Took over existing fitness program; developed, organized, and implemented new routines for the Merrifield location, consisting of over 150 students including: super national and junior national tournament players, high school excellence players, and developmental players of all stages. Program is offered 5 days per week for 1 hour per day, focus is on preparation and readiness for national tournaments and collegiate level tennis. As a staff professional, responsible for teaching junior clinics, summer camp, and offering private and semi-private lessons.

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Assistant Men's Tennis Coach, Emory University, Atlanta GA

August 2013 to August 2015

Assisted Men's Head Coach in all aspects of a national D3 program which consistently competes for national championships, responsibilities included: recruiting, lessons, matches, direct tournaments and practices. Implemented after school program for tiny tots, beginners, and advanced juniors. Maintained and grew existing adult programs.

Executive & Tennis Director, Atlanta Tennis & Learning Academy, Inc., Atlanta GA

December 2011 to July 2013

Spearheaded the implementation of: Elementary, Outreach & After-School Programs, in high-risk neighborhoods near recreation and or tennis centers. Organized and directed all aspects of Academy, including: summer camps, sponsorships, grant writing, proposals, site locations, hiring, tennis lessons, payroll, mentoring and tutoring.

Director of Junior Development, Ashburn Village Sports Pavilion, Ashburn VA

May 2004 to September 2005

Directed, developed and implemented 5-stage AVSP Junior Tennis Program that started with one student and developed into 160. Responsibilities included: parent consultation, payroll, development and maintaining the AVSP website: avsptennis.com

Head Tennis Professional, Washington Tennis & Educational Foundation, Washington, D.C.

March 1997 to January 2002

Established several after-school tennis programs with the DCPS. Also, maintained existing Outreach Tennis Programs. Supervised, chaperoned, mentored, and coached over 50 students in sectional and national championships. Assisted the Director of Tennis in all aspects of the program and the setup of professional summer tournament, Citi Open.

Education: South Carolina State University Orangeburg, South Carolina, B.A. Degree in English minor in Journalism, 1996